

Community Involvement Checklist



There is no substitute for “giving back” to the community. What follows are just some ways you can support the community that supports your business:

- Organize a neighborhood cleanup project
- Support or start a community job training center
- Offer free assistance to needy area residents
- Organize a walk-a-thon to promote a community cause
- Hold a blood drive on the company premises
- Adopt a nursing home, and support it with employee volunteers
- Staff your child care center with senior citizens
- Lobby local, state and national legislators about community issues
- Sponsor a community charity (United Way, Boys and Girls Club, YMCA, etc.)
- Offer funding and volunteers to support “Second Chance” type return to work programs.
- Join with local banks to develop an affordable housing program
- Wage a community literacy campaign
- Sponsor an entrepreneurship program for area high school students
- Train high schoolers in career development and interviewing skills
- Support a child abuse prevention program
- Sponsor a center for the homeless
- Offer employees sabbaticals for work on major community projects
- Invite community organizations to speak to employees about their needs
- Donate fundraising help, equipment, excess inventory, money to nonprofit groups
- Get company retirees involved as community liaisons
- Donate time to Boys & Girls clubs, Big Brothers and Little Sisters programs
- Adopt a school
- Hire high school or college interns
- Get involved with Junior Achievement
- Plant trees, flowers and shrubs in public parks or other public areas
- Sponsor a Little League or Bobbie Sox team
- Volunteer at your local ASPCA or other animal help agency
- Volunteer at a local children’s hospital or hospice
- Donate time, materials or services to Habitat for Humanity
- Help develop a business for inmates within the local prison system
- Develop a hiring/training program for ex-inmates
- Collect clothing and food for needy families in the community
- Provide the elderly with telephone reassurance and “check-ups”

