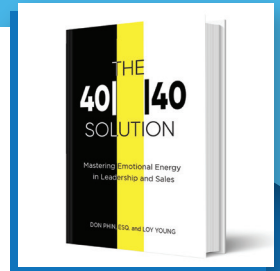




8 REASONS TO HIRE DON PHIN



1

You want an expert, not a copycat or a pretender.

Don is **a well-respected authority in his field**. He has been an employment law attorney, investigator, consultant, entrepreneur, sales executive and coach. A constant learner, he's been a member of the book per week club for over thirty years (and has never read about the unique and proven methods he teaches).

2

You want an experienced pro, not a rookie speaker. Don has presented over 600 times. The majority of these presentations have been to Vistage CEO groups and sales pros, which has created a unique opportunity to understand the needs and wants of top leaders. He has also done everything from Keynotes to full-day, hands-on workshops.

3

You want unique, original, actionable content! Not the same old boring talks your people have heard before. Don does not give a canned presentation but does **extensive research to understand needs of that audience**. Plus, he wants to give attendees unique A-HA moments regarding the subject, be it leadership, sales, change or emotional intelligence.

4

You want ACTION! Your audience will receive **powerful strategies and tools they can take home and do something with ASAP**. He loves providing great takehome value.

5

You want an entertaining presentation, not a boring, forgettable snoozefest. Don tells stories and makes attendees laugh. Nobody wants to go to a boring presentation and Don is anything but that! When your audience is engaged, ***they take what they learn home with them...*** instead of simply forgetting it the minute they walk out the door.

6

You want an interactive, inclusive presentation, not rote delivery that doesn't connect with your audience. Don like generating interaction, whether it's in a boardroom setting or with thousands of people at a convention. He loves interacting with the audience both before and after his presentations. ***Don knows that it's this interaction that helps them understand and retain the information he has for them.***

7

You want ongoing, follow-up learning opportunities. Often, Don will do one or more Webinars before and/or after a presentation ***to help attendees make sure the learning gets applied.***

8

You want someone who is easy to work with, not a prima donna! Don is the consummate professional – ***always on time, offering to do more to make your life easier, and give more value.***

Book Don Phin to transform your leaders and sales pros into emotionally intelligent, stronger producers!

**Call (619) 852-4580 or
Email don@donphin.com**