

A Dozen Reasons Why You Should Have Don Phin Present for You



1. **Don is an expert.** A well-respected authority in his field. He has been a litigation attorney, investigator, consultant, entrepreneur, editor of the prestigious EPLiC Journal, and executive coach. A constant learner, he's been a member of the book per week club for over thirty years.
2. **Don has presented over 600 times.** Two-thirds of these presentations have been to Vistage CEO groups which has created a unique opportunity to understand the needs and wants of top leaders. He has also done everything from Keynotes to full-day, hands-on workshops.
3. **Don seeks to be of interest.** That means he does not give a canned presentation but does extensive research to understand needs of that audience.
4. **Don seeks to be insightful.** He wants to give attendees unique AHA moments regarding the subject, be it leadership, change, emotional intelligence, risk management or compliance.
5. **Don takes attendees from abstraction to action.** This means attendees receive powerful strategies and tools they can take home and do something with ASAP. He loves providing great take-home value.
6. **Don is entertaining.** He tells stories and makes attendees laugh. Nobody wants to go to a boring presentation and Don is anything but that!
7. **Don seeks to be inclusive of the audience.** He like generating interaction, whether it's a boardroom setting or with thousands of people at a convention.
8. **Don likes interacting with attendees** both before and after his presentations. He is outgoing and interested in people.
9. **Don creates follow-up learning opportunities.** Often he will do one or more Webinars after a presentation to help attendees make sure the learning gets applied.
10. **He has excellent books** that can be provided to all attendees.
11. **Don is easy and fun to work with.** He meets all his deadlines, doesn't pester people and is no prima donna. His presentations start and end on time.
12. **He is grateful for the opportunity to present** and does what he can afterward to continue being of service.