

Checklist for Gamification



Consider which of these aspects of game mechanics you can help use to improve performance and engagement at your company.

1. You have to take action. There is clear achievement levels and goals.
2. There are clear rules... or not.
3. You must overcome progressively more difficult challenges.
4. There are well articulated rewards and penalties.
5. There are winners and losers.
6. It is fun.
7. It is voluntary.
8. There are structured conflicts.
9. It is visually appealing.
10. It is kinesthetically appealing.
11. It is interactive.
12. There is immediate feedback.
13. There are leaderboards.
14. You can improve with practice.
15. It is communal.