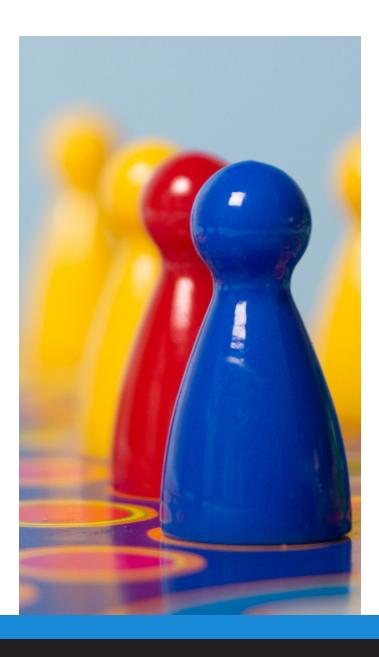
Checklist for Gamification



Consider which of these aspects of game mechanics you can help use to improve performance and engagement at your company.

- You have to take action. There is clear achievement levels and goals.
- 2. There are clear rules... or not.
- 3. You must overcome progressively more difficult challenges.
- 4. There are well articulated rewards and penalties.
- 5. There are winners and losers.
- 6. It is fun.
- 7. It is voluntary.
- 8. There are structured conflicts.
- 9. It is visually appealing.
- 10. It is kinesthetically appealing.
- 11. It is interactive.
- 12. There is immediate feedback.
- 13. There are leaderboards.
- 14. You can improve with practice.

15. It is communal.

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