

Checklist for Gamification

Consider which of these aspects of game mechanics you can help use to improve performance and engagement at your company.

- You have to take action. There is clear achievement levels and goals.
- There are clear rules... or not.
- You must overcome progressively more difficult challenges.
- There are well-articulated rewards and penalties.
- There are winners and losers.
- It is fun.
- It is voluntary.
- There are structured conflicts.
- It is visually appealing.
- It is kinesthetically appealing.
- It is interactive.
- There is immediate feedback.
- There are leaderboards.
- You can improve with practice.
- It is communal.