

# The Seven Commandments of Social Media Use



1. Do not let anyone else use your accounts.
2. Do not post anything vulgar, pornographic, libelous, hateful, spiteful or otherwise attack anyone's race, religion, national origin, sex, sexual orientation, disability etc.
3. Do not represent the company on non-company sites without express permission.
4. The company owns the rights to any content generated by its employees on its sites.
5. Do not post third party content on company sites without express written permission from that third party.
6. Understand and abide by the terms of the company's Social Media policy.
7. Lastly, please do post valuable insights, information, strategies and tools that support our customers and each other!