



## ***Foundation for Enterprise Development***

As the keynote speaker at a recent workshop entitled “Now That I’ve Got Them, How Am I Gonna Keep ‘Em”, Don Phin did an excellent job teaching business owners how to attract and retain quality employees while creating a productive workforce with lower risk management exposure. During the interactive workshop, Don took the participants through the process of completing a worksheet “calculator” that allowed them to fully understand the actual cost of employee turnover. Don then gave the participants practical advice and examples of how they can reduce turnover costs by retaining their best employees.

Don’s ability to get the participants involved in the workshop while giving practical examples and imparting his unique knowledge made the workshop one of the best we have put on. The participant’s who attended the workshop all walked out with action items that they can implement immediately at their companies.

Ron Bernstein,  
Associate Director  
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